RECEIVED CENTRAL FAX CENTER

JUN 0 4 2004

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Art Unit: 2643

In Re Application of: David Hagen et al.

Serial No. 09/750,954 Confirmation No. 7523

Filed: December 28, 2000

For: INTERACTIVE TELEVISION FOR PROMOTING GOODS AND SERVICES

Commissioner For Patents Washington, DC 20231

NOTICE OF CHANGE IN ASSIGNEE'S ADDRESS

Assignee has changed its business address

from: 360 East Illinois Avenue

Southern Pines, North Carolina 28387

125 Murray Hill Road to:

Southern Pines, North Carolina 28387

PLEASE DIRECT ALL FUTURE CORRESPONDENCE AND TELEPHONE CALLS TO: Kimberly B. Gatling, Smith Moore LLP, Post Office Box 21927, Greensboro, North Carolina 27420, (336) 378-5200 (kim.gatling@smithmoorelaw.com).

This the 19th day of December, 2002.

Respectfully submitted,

Kimberly B. Gatling

Registration No. 48,814 Attorney for Applicant

SMITH MOORE LLP

P.O. Box 21927

Greensboro, NC 27420

336-378-5200

CERTIFICATE OF MAILING

(HEREBY CERTIFY THAT THIS DOCUMENT IS BEING DEPOSITED WITH THE UNITED STATES POSTAL SERVICE AS FIRST-CLASS MAIL. IN AN ENVELOPE ADDRESSED TO:

COMMISSIONER FOR PATENTS

WASHINGTON, D.C. 20231. ON 12-19-02 (Date of Deposit)

> Loma D. Scivaggio Name of Depositor

Signature

12-19-2002